

# the YES packaging catalog

- > promotional packaging
- > custom printing
- > package design and engineering
- > digital packaging



**YES**  
PACKAGING, INC.



Over a century of combined print and packaging experience.

100 years is a long time, yet when you add up the combined years of experience our staff has in the print, packaging, and design arena, YES exceeds it by almost 50 years. That's a lot of wisdom.

Since 1999, YES Print Management has utilized that wisdom and turned it into high quality print products and significant cost savings for our clients.

From custom packaging to hard bound books, and everywhere in between, YES has been the premier print resource for the top agencies, design firms, corporations, and associations in the U.S.. With our centrally located facility in Chicago, IL, our warehouse and distribution capabilities are vast and complete. Furthermore, YES has the ability to print your project on any stock imaginable, so you can get the job done exactly the way you envision it.

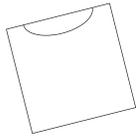
We welcome you to take a tour of our catalog and see a small sampling of our capabilities. From concept to completion, you'll find that YES can be your partner for any print project.





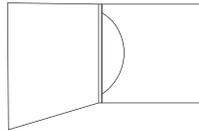
> media packaging

▶ #YCD1



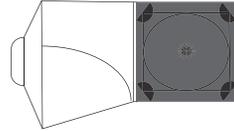
size: 5 x 5  
description: single CD/DVD sleeve

▶ #YCD2



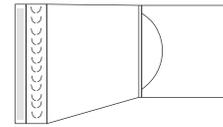
size: 5 x 5 x .2  
description: single CD/DVD sleeve w/ superpanel

▶ #YCD3



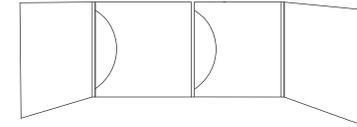
size: 5 x 5 x .2  
description: single CD/DVD mailer w/ tray, pocket, and tuck flap

▶ #YCD4



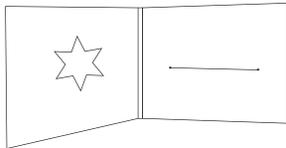
size: 5 x 5 x .2  
description: single CD/DVD mailer w/ superpanel and peel/stick closure

▶ #YCD5



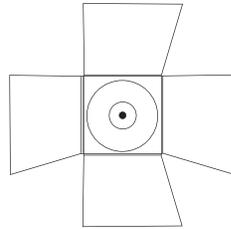
size: 5 x 5 x .25  
description: dual CD/DVD sleeve w/ 2 superpanels

▶ #YCD6



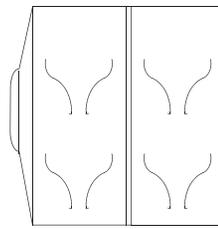
size: 8 x 5 x .25  
description: CD/DVD folder w/ custom die cut window

▶ #YCD7



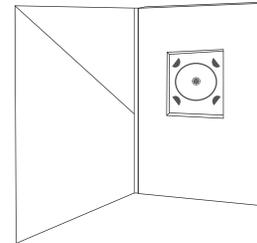
size: 5 x 5 x .25  
description: CD/DVD w/ foam dot prints 4/4 on C25

▶ #YCD8



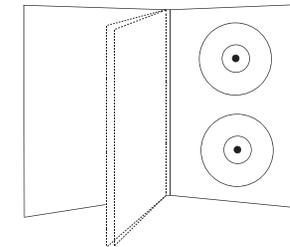
size: 6 x 10.5 x .7  
description: four CD/DVD folder w/ slits and tuck tab

▶ #YPF6



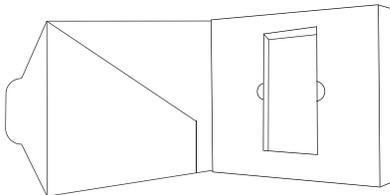
size: 9 x 12 x .5  
description: CD/DVD pocket folder w/ embedded tray and pocket

▶ #YPF7



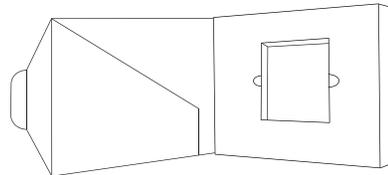
size: 9 x 12 x .25  
description: CD/DVD pocket folder w/ dual foam dots and saddle stitched brochure

▶ #YCB3



size: 9 x 8 x 1  
description: cavity box for DVD case  
Includes foam insert, literature pocket and tuck closure

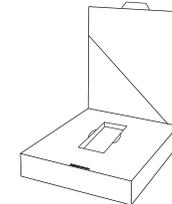
▶ #YCB4



size: 9 x 6.5 x 1  
description: cavity box for CD case  
Includes foam insert, literature pocket and tuck closure

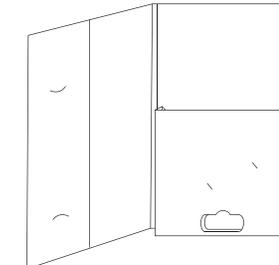
▶ USB

▶ #YCB5



size: 4 x 4 x 1.5  
description: cavity box for USB  
Includes foam insert literature pocket, and tuck closure

▶ #YPF8



size: 9.5 x 13.5 x .5  
description: USB pocket folder w/ box pocket and foam insert

## case study

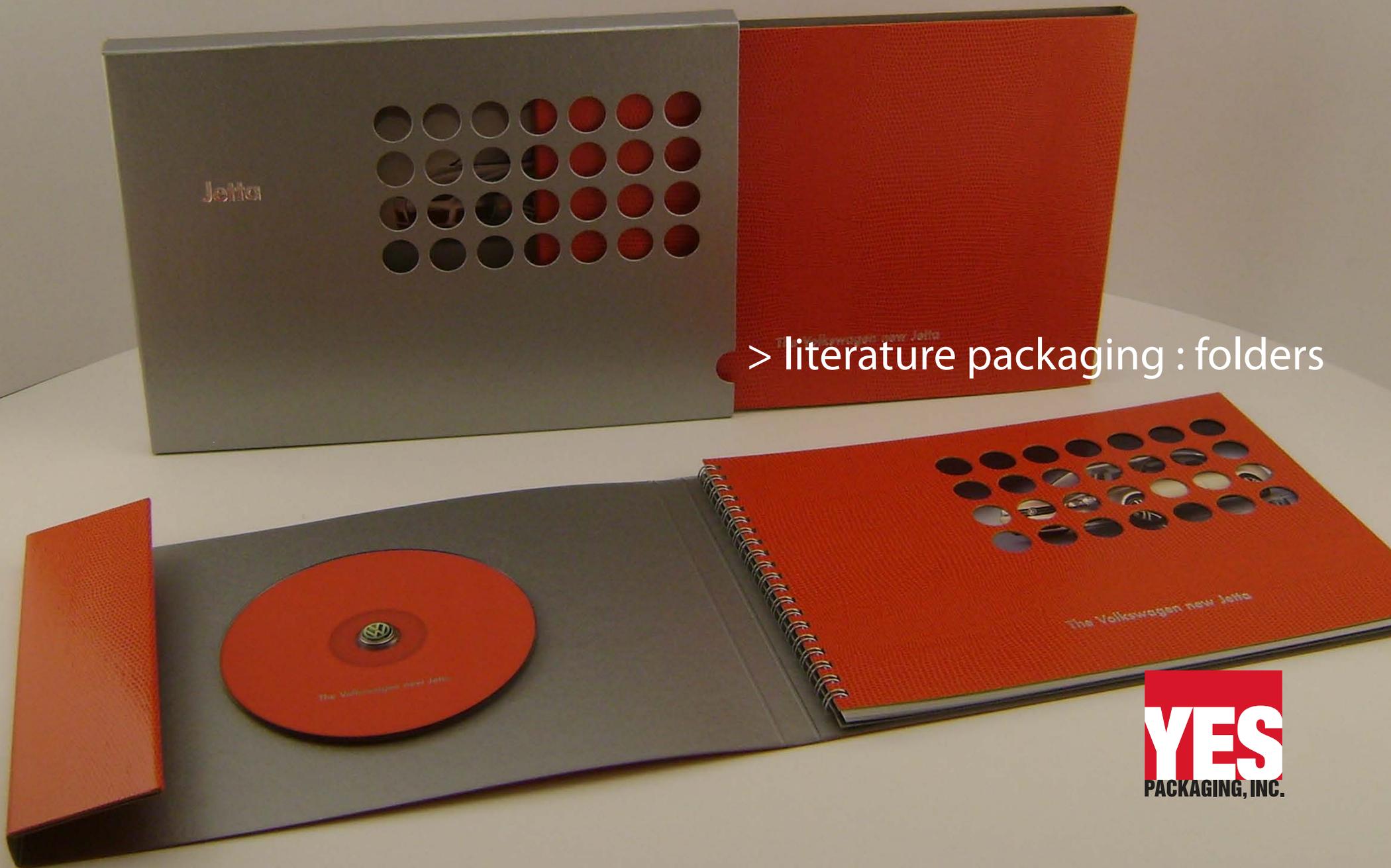


### Case Study: VW Lenticular CD Folder

**Challenge:** Client needed a creative solution for a dual CD holder, large brochure, and die cut window with a depth lenticular. Finished piece needed to be sturdy.

**Solution:** Using super constructed panels for the front and back cover, YES was able to glue 2 CD trays and slide in the lenticular without adding distress to the package.

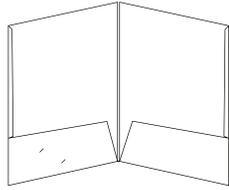




> literature packaging : folders

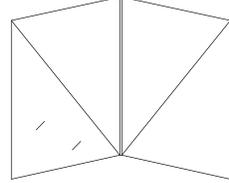


▶ #YPF1



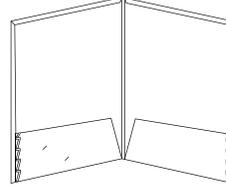
size: 9 x 12  
description: reinforced pocket folder

▶ #YPF2



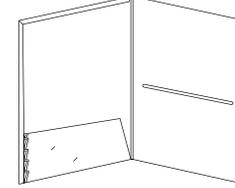
size: 9 x 12  
description: slanted pocket folder

▶ #YPF3



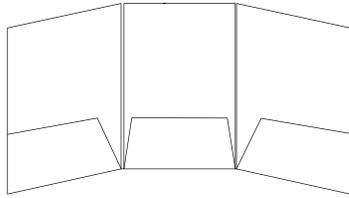
size: 9 x 12 x .2  
description: reinforced pocket folder w/ expandable pockets

▶ #YPF4



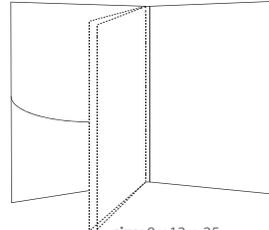
size: 9 x 12 x .2  
description: reinforced pocket folder w/ expandable pocket and slotted superpanel

▶ #YPF5



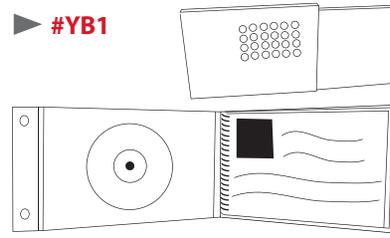
size: 9 x 12 x .25  
description: tri-panel pocket folder

▶ #YPF6



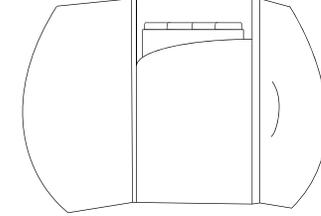
size: 9 x 12 x .25  
description: superpanel pocket folder w/ witched booklet

▶ #YB1



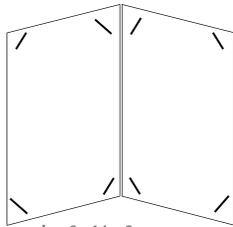
size: 10.25 x 7.25 x .5  
description: spiral bound book w/ rigid cover, magnetic closure, and optional sleeve

▶ #YPF7



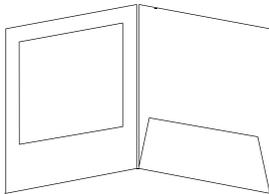
size: 8.75 x 11.75 x 5  
description: tri panel folder w/ box pocket, cascading tabs, and tuck closure

▶ #YPF8



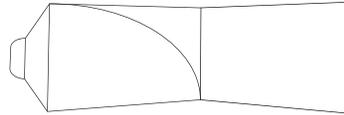
size: 9 x 14 x .2  
description: menu cover w/ literature slits (available in turned edge)

▶ #YPF9



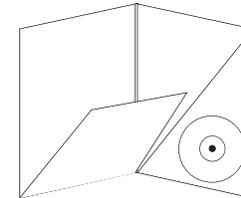
size: 9 x 7  
description: pocket folder w/ custom viewing window

▶ #YPF10



size: 8 x 5  
description: pocket folder w/ superpanel and tuck closure

▶ #YPF11



size: 9 x 12 x .2  
description: CD/DVD pocket folder w/ foam dot and fold down panel



**Case Study:** Custom Folder w/ Arc Die Cut

**Challenge:** Client needed a custom folder with a smooth arced die cut and a spot varnish coating.

**Solution:** YES was able to print and convert a folder with printing on both sides, while placing a spot varnish coating with pinpoint accuracy. The final result is an elegant example of how to make an ordinary pocket folder extraordinary.

case study

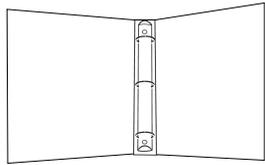




> literature packaging : binders

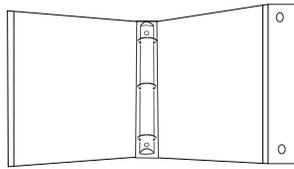


▶ #YTEB1



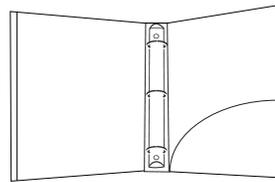
size: 11.5 x 10 x 1.5  
description: turned edge ring binder

▶ #YRB2



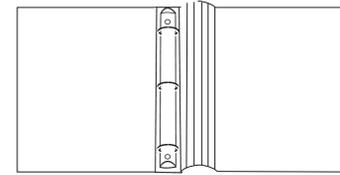
size: 11.5 x 10 x 1.5  
description: reinforced ring binder w/ magnetic closure

▶ #YRB3



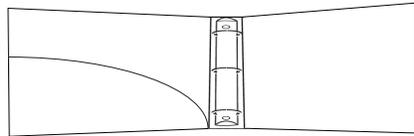
size: 11.5 x 10 x 1.5  
description: reinforced ring binder w/pocket

▶ #YPTB2



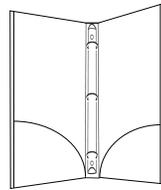
size: 11.5 x 10 x 2.5  
description: turned edge ring binder w/euro hinge

▶ #YTEB3



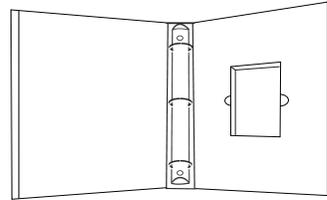
size: 12 x 5 x 1.5  
description: turned edge ring binder w/ pocket

▶ #YRB4



size: 6 x 9 x 1  
description: reinforced ring binder w/ pockets

▶ #YRB5



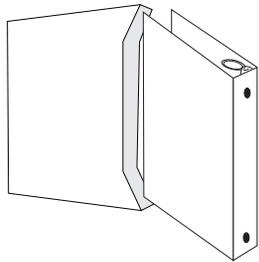
size: 11.75 x 10.25 x 2.5  
description: reinforced ring binder w/custom cavity

▶ #YTEB4



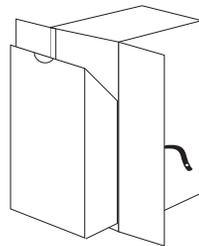
size: 11.5 x 10 x 3  
description: turned edge ring binder w/ easel and snaps

▶ #YRB6



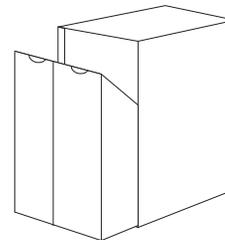
size: 11.5 x 10 x 1.5  
description: reinforced ring binder w/ slipcase

▶ #YSC1



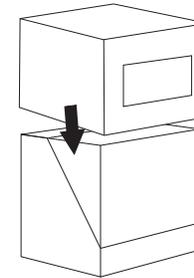
size: 10 x 8 x 3  
description: slipcase w/ one slant tray and button snap closure

▶ #YSC1



size: 10 x 8 x 3  
description: slipcase w/ two slant trays

▶ #YSC3



size: 8 x 6 x 4  
description: slipcase w/ lid and viewing window

## case study

### Case Study: Terminex Binder Kit

**Challenge:** Client needed durable binders with oversized handles to accommodate heavy branding collateral.

**Solution:** After detailed testing, YES arrived with a turned edge solution. By using 120pt chip board and leather strap closures the case was sturdy enough to handle the weight of the collateral while looking sharp at the same time.





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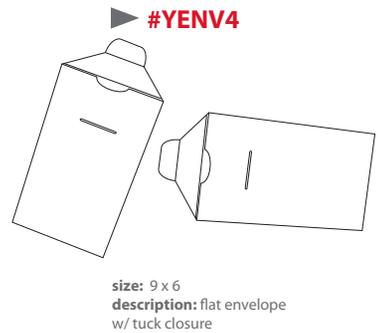
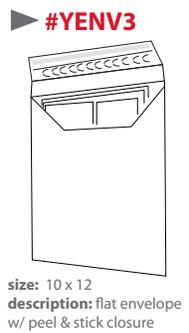
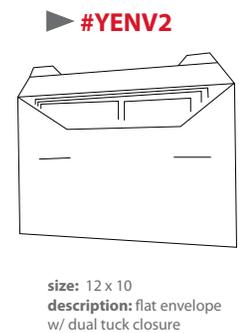
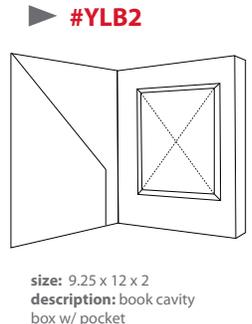
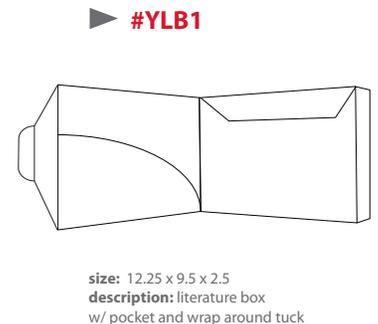
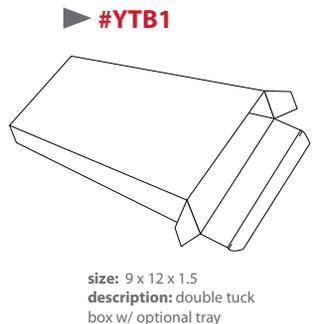
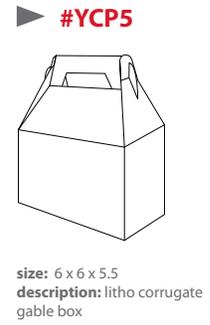
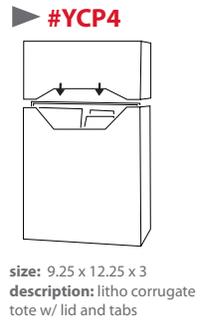
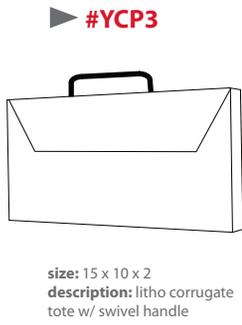
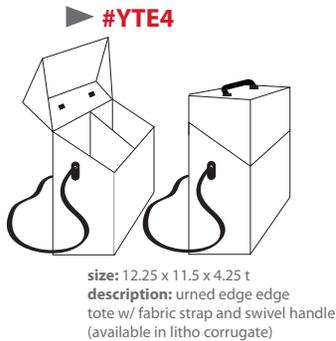
Cars. Customers. Connected.



> literature packaging : totes

By Experian Automotive<sup>SM</sup>

**YES**  
PACKAGING, INC.



**Case Study: Blue Poly Welcome Tote**

**Challenge:** Client needed an expandable tote with a front cover flap. The piece needed to be sleek, durable, and environmentally friendly.

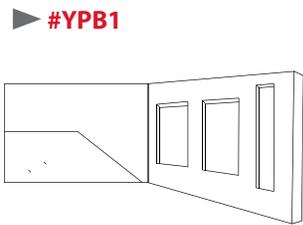
**Solution:** YES recommended a .020 gauge tinted Polypropylene tote made from recycled milk jugs. Decoration is a 4 color silk screen.





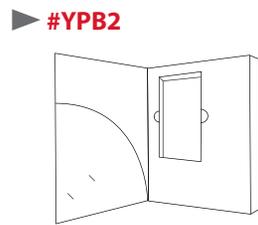
> promotional packaging





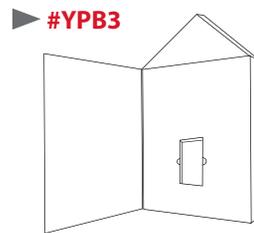
▶ #YPB1

size: 12 x 9 x 1  
description: cavity box w/ pocket and foam insert



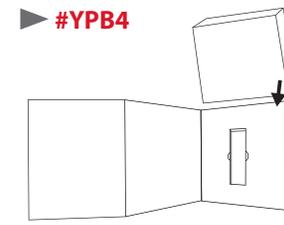
▶ #YPB2

size: 12 x 9 x 1  
description: cavity box w/ pocket and foam insert



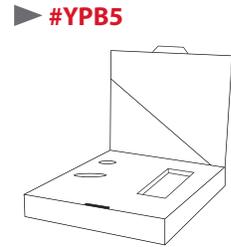
▶ #YPB3

size: 9 x 15 x 1  
description: house shaped cavity box w/ foam insert



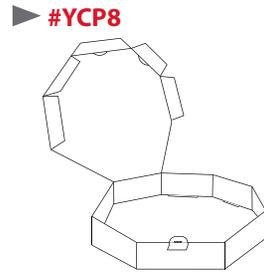
▶ #YPB4

size: 7 x 7 x 2  
description: two-panel cavity box w/ foam insert and printed sleeve



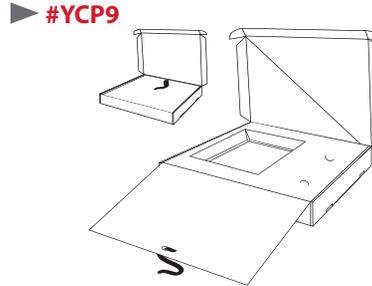
▶ #YPB5

size: 7 x 5 x 1.5  
description: cavity box w/ pocket and foam insert



▶ #YCP8

size: 9.5 x 9.5 x 2  
description: litho corrugate octagon box



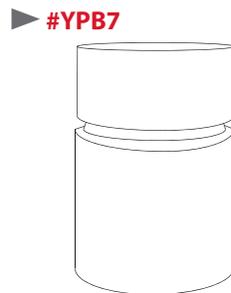
▶ #YCP9

size: 11.5 x 11.5 x 1.5  
description: litho corrugate SLC w/ custom tray and cord panel



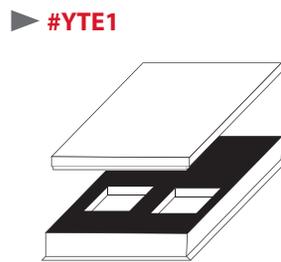
▶ #YCP10

size: 13 x 7.5 x 5  
description: litho corrugate w/ custom flocked foam insert



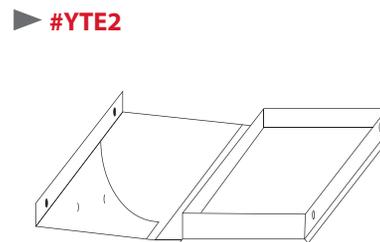
▶ #YPB7

size: 7.12 x 10.6  
description: cardboard tube w/ custom printed label and foam insert



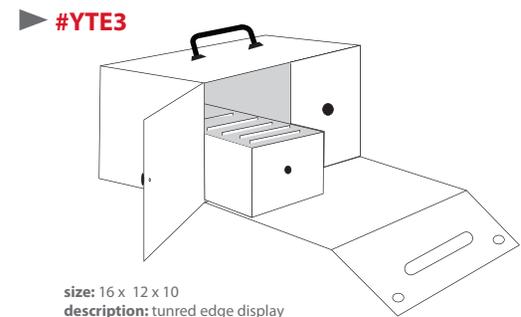
▶ #YTE1

size: 9 x 12 x 1.5  
description: tunred edge set-up box w/ flush mount lid and custom flocked foam insert



▶ #YTE2

size: 9 x 12 x 1.5  
description: tunred edge hinge box w/ pocket and hidden magnetic closure



▶ #YTE3

size: 16 x 12 x 10  
description: tunred edge display box w/ hinged doors, custom drawers hidden magnetic closure, and hard swivel handle



### Case Study: Kraft Cheese Cooler Box

**Challenge:** Client needed a creative solution to package a press kit, launching a new version of their long-standing Parmesan cheese can. The trick was to make the package insulated, so that it could ship perishable cans of cheese.

**Solution:** YES came up with the idea to litho wrap a two-piece tube and insulate it with an EPS foam insert. The foam was wire cut to keep the cylindrical shape, and was sturdy enough to hold ice packs. (keeping the cheese fresh for delivery) 4-page brochures were custom cut in circles to fit in the lid.

## case study



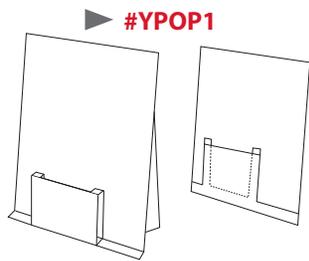


**free travel tumbler\***  
\*14 oz., stainless steel, insulated travel tumbler  
with a color camo 10-minute color camouflage service.  
\*Other good while supplies last.

> p.o.p. displays

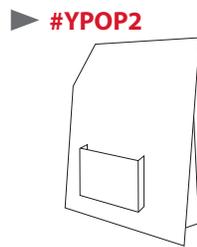
GET INSPIRED. SEE YOUR STYLIST.  
REDKENFORMEN.COM  
**REDKEN**  
FOR MEN





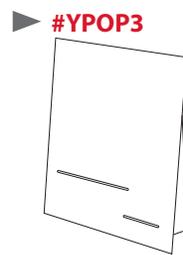
#YPOP1

size: 9 x 12  
description: easel display w/ built-in capacity pocket



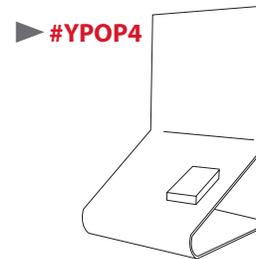
#YPOP2

size: 9 x 12  
description: easel display w/ glued capacity pocket



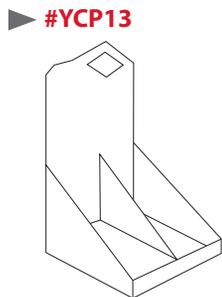
#YPOP3

size: 9 x 12  
description: easel display w/ literature slits



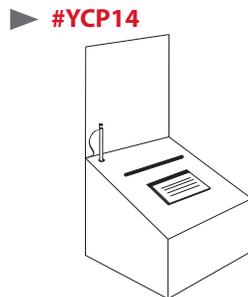
#YPOP4

size: 8 x 16  
description: heat bended sintra display w/ custom formed box sleeve



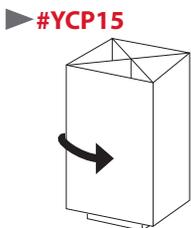
#YCP13

size: 10 x 14  
description: litho corrugate display w/ custom header



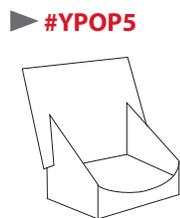
#YCP14

size: 9 x 13  
description: litho corrugate ballot box w/ pad and pen



#YCP15

size: 11 x 5.5 x 5.5  
description: litho corrugate carousel display w/ plastic base



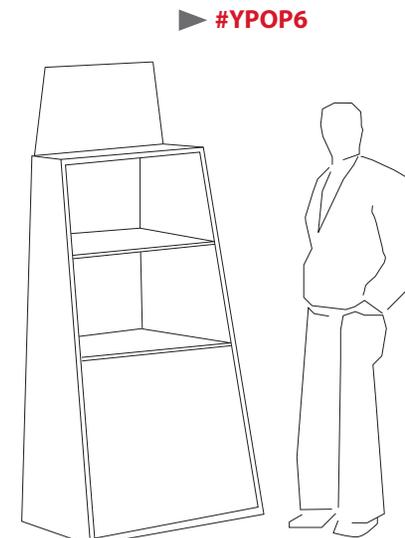
#YPOP5

size: 3.5 x 4  
description: schedule display w/ custom header



#YSIGN1

size: 3' x 6'  
description: vinly sign w/ retractable action and metal base



#YPOP6

size: 4.5' x 7'  
description: floor display w/ custom header and shelving (available in almost any material)



### Case Study: Discover Counter Display

**Challenge:** Client needed a one-piece holiday display that requires no assembly by the end user.

**Solution:** YES recommended digitally printing a sintra board, then heat bending it into shape. Custom gift boxes and cards were printed and glued directly to the display, keeping the display in one piece.

## case study





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